

# SEED PROJECT

Transcendence : "Plan Urbano resiliente"

## DESCRIPTION

Guatemala is the fourth most vulnerable country in the world according to The World Risk Index (2017), in terms of natural disasters victims. It is exposed to multiple natural hazards, such as earthquakes, volcanic eruptions (adding up: lava flows, pyroclastic density currents and lahars), landslides, tropical storms and hurricanes (BGS, 2017). The lack of housing drives the guatemalans to live in high risk zones, such as the hillsides of The Volcano of Fire.

On the 3rd of June of the present year, Guatemala's south region was affected by the eruption of The Volcano of Fire. The impact ended more than 192 lives, within their "material goods" and 1,700,000 affected people (CONRED, 2018). The current area is inhabitable and the affected people are living in temporary houses, (this indicates Guatemala has an inefficient risk management against natural events.)



Photo source. Prensa Libre, 2018. Guatemala.

## PROBLEMATIC

Inadequate post-disaster urban planification and the low integration to the current urbanization.

## GOAL

Our goal is to design a sustainable urban model which will bring more **stability** and a better **quality of life** to the affected community, alongside a resilient development. This model is supposed to achieve the Sustainable Development Goals giving emphasis to the first goal: "No poverty: Eliminate poverty requires universal social protection systems aimed at safeguarding all individuals throughout the life cycle. It also requires targeted measures to reduce vulnerability to disasters and to address specific underserved geographic areas within each country."

## PROJECT-DESIGN PROGRAMME

The Project is located in Finca La Industria, Escuintla (A donated area by Guatemala's Municipality). The designed project is based on 5 fundamental pillars:

### Environment/Social Equity/Mobility/Risk Manage/Economy

Based on this 5 pillars we elaborated a programme of daily necessities, which was validated by the affected community through a community participation activity made on October 6th of the current year at Finca La Industria.



# COMMUNITY PARTICIPATION

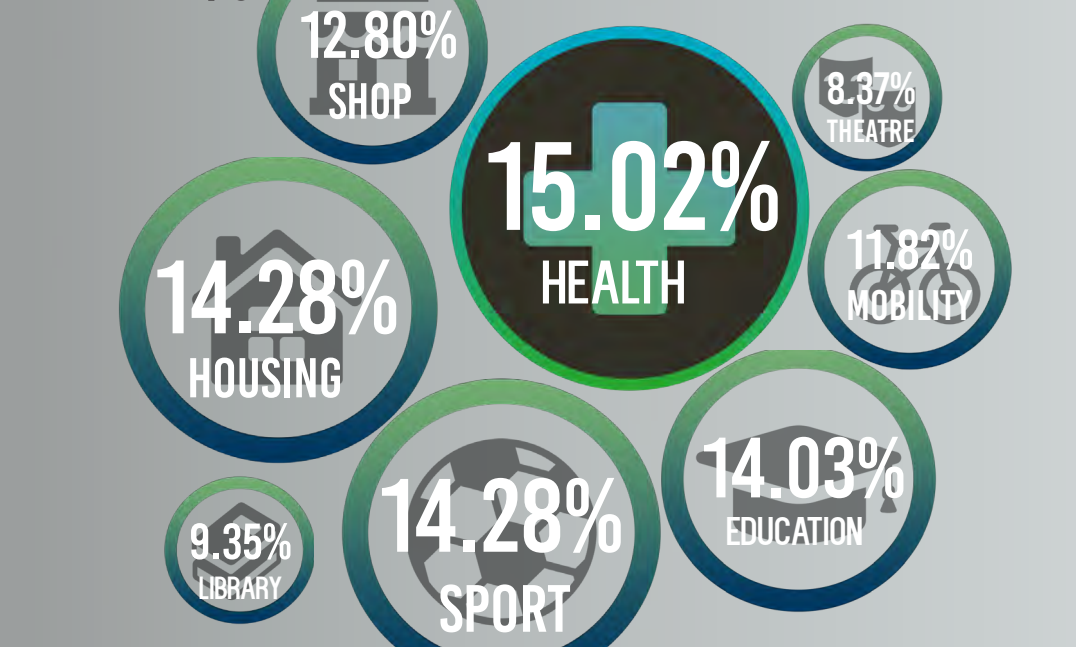
We adopted an innovative methodology urban planification and design with an active community participation to secure a resilient development. According to the book Learning from 27k (A Comparative Assessment Of Urban Reconstruction Processes After The 2010 Earthquake In Chile), it is very important to elaborate a resilient Urban Plan making decisions integrating the community opinions and aspirations.

The information obtained from the community on October 6th gave us directions for a resilient urban plan. We used our own tool called: "Diseñando mi barrio" (Designing my neighborhood), which consisted on asking a question: "Which one of these services would you like to have in your neighborhood?". The participants had to choose 6 of the 8 services, such as Schools-education, Recreative areas-sport, Clinic-health, Housing, Mobility with bikes, Shop-Economy, Theatre-Culture and Library-education.



Photo: Own source. Community participation at Finca La Industria. October 6th of 2018.

## DATA %



## PROGRAMME BASED ON RATINGS:

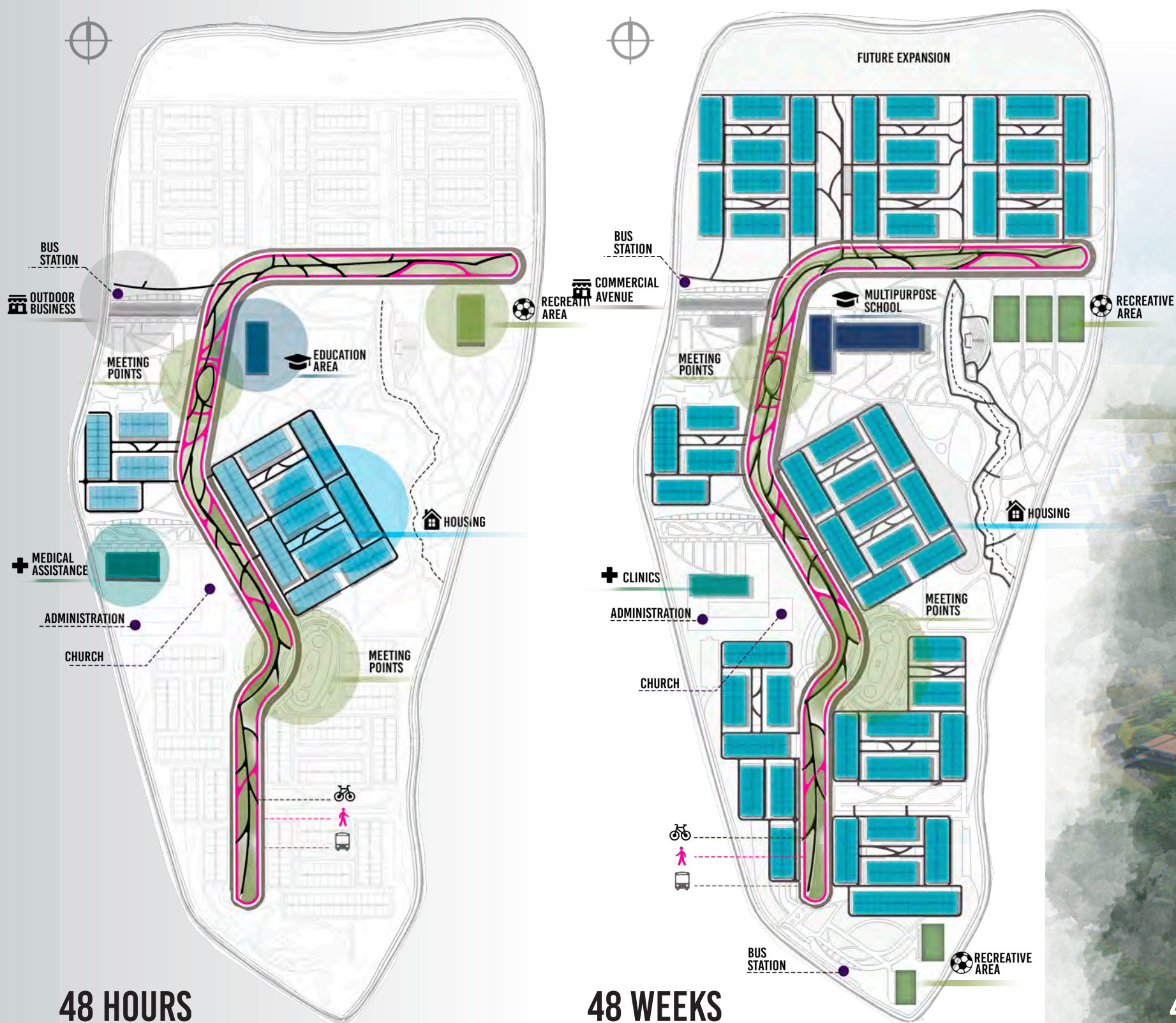
1. **HEALTH:** built a Community Health Center. (Which can be use as a Hostel in case of a future natural disaster).
2. **HOUSING:** provide a dignified housing. (It adapts to the family's needs. Pg 3)
3. **SPORT (RECREATIVE AREA):** Provide specific areas for sports activities as a cohesion point between communities. (Playing football is a cultural and social activity in Guatemala)
4. **EDUCATION:** provide two kinds of education buildings: one for children and one for adults. (Education is key for a community development).
5. **SHOP:** provide an outdoor area for small business. (Giving the victims the necessary tools to generate their own income)
6. **MOBILITY:** provide a sustainable mobility to reduce enviromental impact.
7. **LIBRARY:** provide small lecture stations distributed in the Park.
7. **THEATRE:** provide a space for cultural activities.

## DESIGN PROCCES: PLAN 48<sup>3</sup>

We seek for adaptability and an effective building accommodation inside the Urban Plan, therefore we generated a Plan of 48 Hours/ 48 Weeks/48 Months as an activities schedule. The Plan 48<sup>3</sup> explains the six services chosen by the community, with the different activities to realize through time (48 Hours/ 48 Weeks/48 Months). The Plan 48<sup>3</sup> purpose is to achieve Resilience in a timeframe of the construction process.



48 HOURS	48 WEEKS	48 MONTHS
1 Sport activities generates social bonding between communities.	1.1 Recreative area use for different activities. 1.2 Multi-purpose court consolidation. The afore mentioned area becomes a social point between the main and nearby existing communities.	1 A recreative - sport area is establish.
2 Medical and psychological assistance areas are established.	2.1 Clinics project begins and community first aid training. 2.2 Different specialties clinics construction are delivered.	2 A Community Health Care with basic health needs. Hostel area inside Community Health Center (case of a possible disaster).
3 Define housing prototype according to the families needs, and The Project begins.	3.1 House construction and The Project begins. 3.2 Delivery of houses.	3 Housing expansion according the family's sources.
4 Academic education recognition inside affected community A common area is designed to provide education for kids and adults.	4.1 Reading stands. 4.2 Multi purpose public school facilities is built.	4 Education system adaptation. Two different kinds of education buildings according to people ages.
5 Outdoor areas for small and temporary business. Family's income generation training.	5.1 Commercial avenue project begins. 5.2 A commercial avenue inauguration.	5 Commercial avenue expansion will activate financially the urbanization.
6 Bicycle sharing system. Sustainable mobility norms capacitation.	6.1 Efficient collective transportation inside the urban area. 6.2 First cycling roads.	6 Cycling road connection to the existing urbanization. Community adaptation to the new mobility system.



48 HOURS

48 WEEKS

48 MONTHS

Socially active area reduces violence.

Innovative Community Health Center (wich they didn't have before) brings them a better life quality.

New home generates social cohesion

Education and training of children teenagers and adults for a better future, with their own income development.

Sustainable business generation.

Efficient and sustainable mobility system with a low environmental impact in Escuintla urbanization. (See "A4 page 4")

## VEGETATION

Use of vegetation: Palm tree for example

EXPANSION AREA  
Specific area are can be used in case of future expansion

PARKING LOTS  
Cars can park on the edge of the project

COMMERCIAL AVENUE  
Inclusive and sustainable business

EDUCATIONAL CENTER  
Quality of education for children and adults.

HEALTH COMMUNITY CENTER  
Provide an equal and effective health service.

RIVER  
Urban Plan integrated to the natural surrounding.

EMERGENCY MEETING POINTS  
Reduce the community vulnerability.

CYCLE TRACK  
A cycle track that connects to Escuintla's urbanization.

SUSTAINABLE MOBILITY  
A small collective transportation, bikes and pedestrians.

RECREATIVE AREA  
Strategic point between communities to promote social interaction.

HOUSING  
Adequate housing



USE OF VEGETATION

COMMERCIAL AVENUE

HOUSING

COMMUNITY HEALTH CENTER/ ADMINISTRATION AND CHURCH (MULTUSE BUILDING)

EDUCATIONAL CENTER



# 1 SEED PROJECT PROGRAMME DEVELOPMENT

Our programme development is based on the people's interest therefore we established 5 pillars that will generate growth opportunities and resilience.

**PILLARS:** Each design pillar has a different strategy.

## CITIZEN PARTICIPATION:

C.P. is key for making decisions. In this case the community helped to choose and approved the necessity programme.

### ECONOMY

We offer new job opportunities to the affected community by training and teaching them new skills. We also provide them a specific location with a high economic potential to reinforce entrepreneurship and a sustainable business.



### ENVIRONMENT

To promote an urban development in harmony with the natural surroundings, we use the natural resources of the area in a responsible way, for example: the Luhumagat river as a renewable energy producer, reutilization of rain and reuse of a local material.

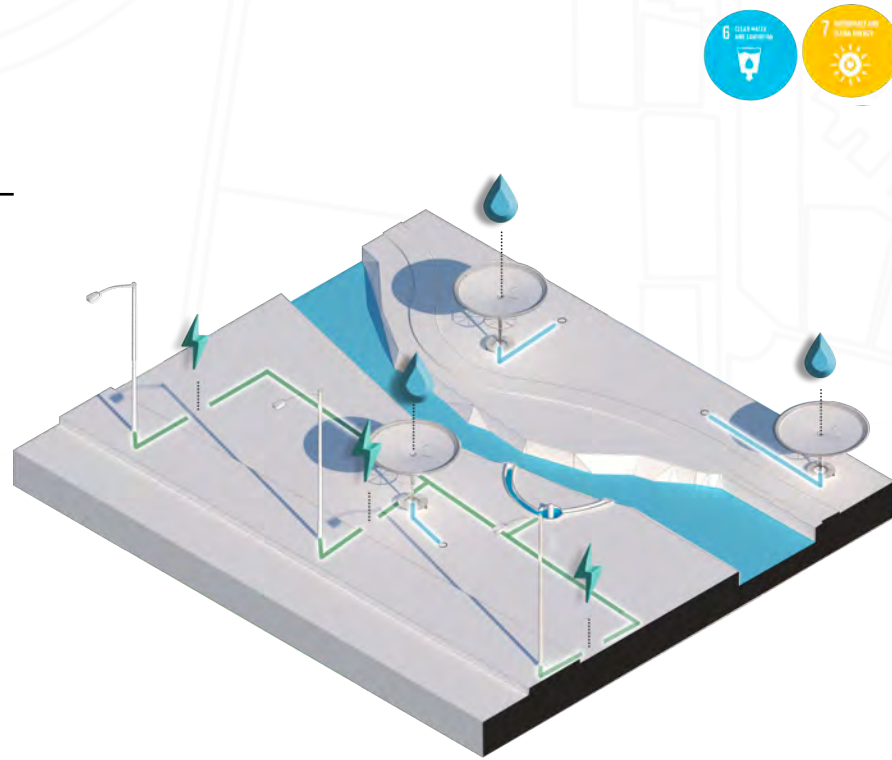


## 2 SUSTAINABLE DEVELOPMENT GOALS

The design programme is based on the achievement of the Sustainable Development Goals of UNDP through several strategies.

### LUHUMAGUAT RIVER RECOVERY PLAN:

Finca La Industria has a circundant river used as a drainage, therefore we propose a domestic and industrial wastewater treatment inside our Plan within an appropriate management of non-degradable waste. Also we plan to generate a sustainable energy with a passive hydroelectric energy system.



### RAIN WATER RECOLLECTOR:

Escuintla has a tropical climate, therefore we designed a rainwater recollector prototype to catch water and reuse it as an irrigation system to the green areas included in our Urban Plan.

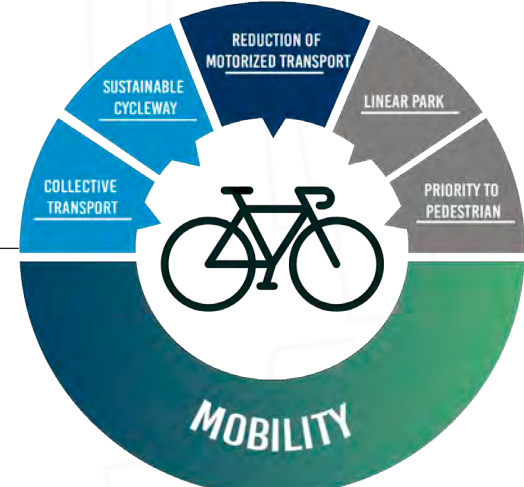
### SOCIAL EQUITY

Provide social spaces to encourage interaction between communities and reduce social gaps. Generate inclusion opportunities and guarantee free access to services to all inhabitants.



### MOBILITY

The project was planned around a sustainable mobility with bikes. It includes streets for cars, but those will only be used in case of emergency (ambulances). Vehicles will park in specific lots on the edge of the project. We provide a Collective transportation.



### RISK MANAGEMENT

Reduce the people vulnerability by the recognition and anticipation of natural hazards. Prepare the community in case of a future natural disaster. Locate "meeting points" in each park.



## 2.1 CASA TÍPICA

"Casa típica" offers flexibility in its distribution of spaces, allowing a participatory design and the capacity to increase it according to family's resources and needs. The structure of the second floor is designed for future expansion. We believe that the coexistence between neighbors is vital for the psychological improvement of the victims. That's why the house contemplates spaces that connect directly with the neighbors.

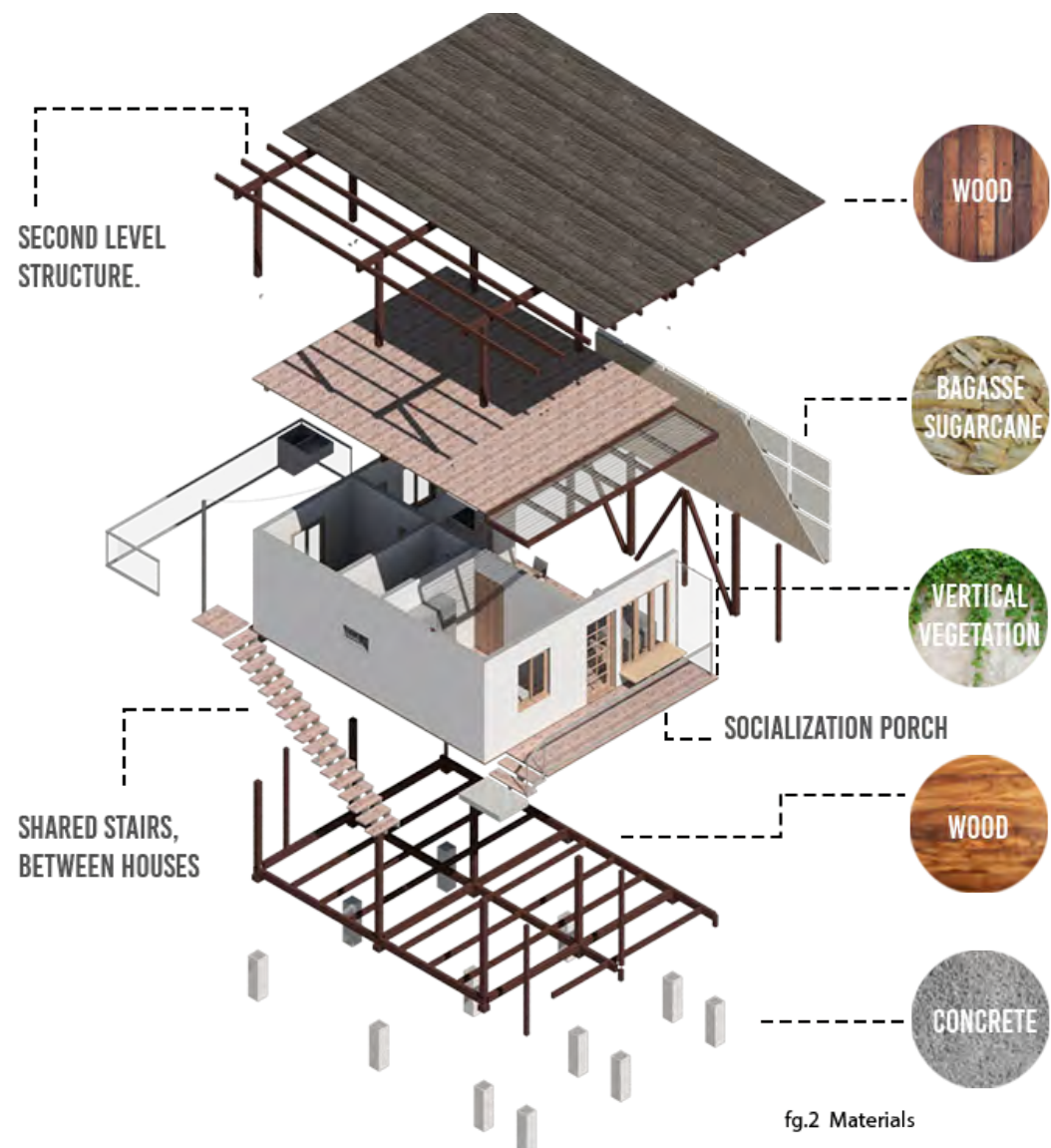


fig.2 Materials



ARCHITECTURAL PLAN L1



INCREMENTABLE LEVEL 2



fig.1. Socialization areas

### HOUSE GOALS

The house promotes the growth and integrated development of families. Its modules can be adapted into mixed use areas for small shops or other services.

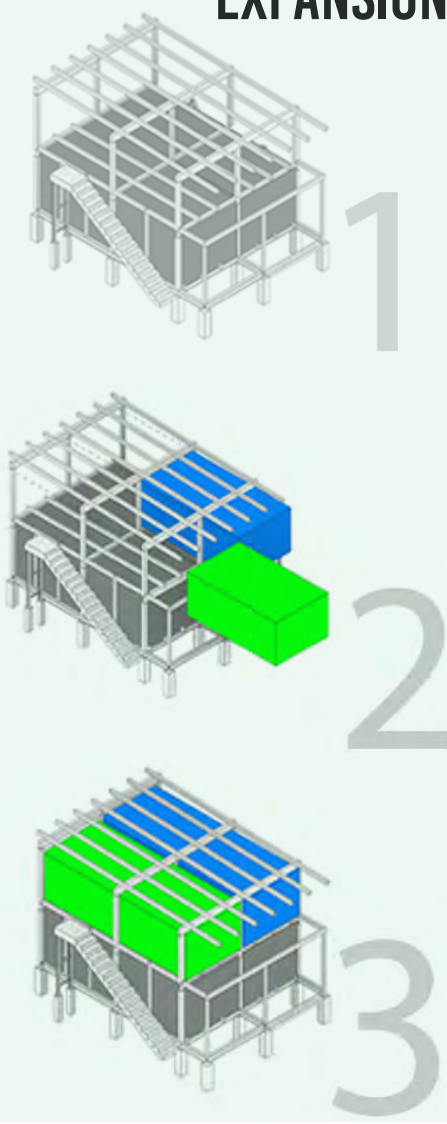
The community will directly participate in the construction and the expansion of their houses. This, through a model of personal growth (See Pg. 1, "Education strategy").

Escuintla is characterized by its large number of sugar cane wit. So the proposal includes ecological thermo acoustical wall panels, made with Sugar cane bagasse. Low Co2 emission construction materials. fig.2

Communal outdoor basins in Guatemala are places for family socialization. Basins are located strategically at the houses gardens to promote communication between neighbors. fig.1



### EXPANSION



## 3 SECOND PHASE

Our goal is to get the best overall framing and bonding between the affected community and the existing urbanization of Escuintla.

We want to create a symbiosis between them and for that we previously analyzed the site, using a tool called: "Calidad de vida urbana" (Urban quality), which consisted on evaluating from good to regular and Poor different categories, such as: Protection, Comfort and Enjoyment. The obtained information gave us a quality perception of Escuintla.

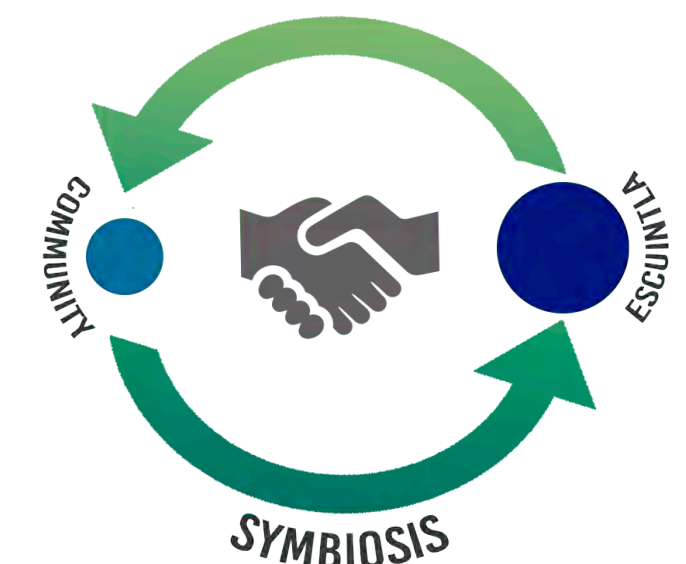
### MOBILITY PROJECT:

According to the obtain results, we realized that Escuintla lacks of quality of life and an efficient mobility system. Therefore we propose a circuit of collective transportation to bond the new urbanization with the existing one. A first circuit is made around the Finca, La Industria, to generate a direct connection to Escuintla's Center. The Collective transportation has several stations at important points, such as: The IGSS Hospital, The Main Square, The Church, The Municipality, The Market, The Cemetery and The Police Station. Alongside the collective bus, we propose a sustainable mobility with bikes from the Finca to the inside streets of Escuintla. Our goal with the Mobility Project is to generate a symbiosis between Escuintla and the Community.

### RESILIENCE

We used the basic principals of resilience and achieved several Sustainable Goals Development through our programme. Our project also achieved **resilience** by analysing different aspects, from the theoretic side to the practice with the Community participation. We conclude that a **balance** between those aspects is of great importance to define a design programme.

#### ANALYSIS RESULTS:



### QUALITY EDUCATION:

Achieved by providing schools and a training



### DECENT WORK AND ECONOMIC GROWTH:

Achieved by providing a business avenue to



### CLIMATE ACTION:

Achieved by providing sustainable mobility which reduces environmental



### CLEAN WATER AND SANITATION:

Achieved by providing a rain water recollector.



### AFFORDABLE AND CLEAN ENERGY:

Achieved by providing a passive hydroelectric energy system.



### SUSTAINABLE CITIES AND COMMUNITIES:

Achieved by providing an adequate housing and infrastructure.



### REDUCE INEQUALITIES:

Achieved by providing equal economy growth opportunities.

